

Utterly Horses 2015 Update

September 29, 2015



Whilst the time has come for Utterly Horses to go on to new pastures and to retire, this is not the end as we shall be dedicating more time to our own Copperfox range of models and new projects, both equine and in business consultancy. We shall continue to developing our other passions that include encouraging small businesses and entrepreneurship. Our new Copperfox website full

of information and news will be up shortly and we will let you know as soon as it's ready for it's first visitors. In the meantime our online UH website will be closing at the end of September and our UH retail shop is open whilst stocks last.

2015 has been a rollercoaster year, with us experiencing challenges and problems that many companies would never see in a lifetime. This year we have been endeavouring to forge a new trading partnership with a major model horse manufacturer with the aim to combine resources, knowledge and expertise. It seemed logical to work together to develop the model horse market here in the UK and make reality of all our plans and dreams that we have gathered over the years. As you can imagine, we had quite a few!

Sadly, it was not meant to be, and this is where we find ourselves now.

We have made the tough decision that 2015 will be our final year. The next few months will see us close down Utterly Horses and re-home all our remaining stock and products. Our successful Copperfox Model Horse project still remains very active but without a confirmed date of fruition for Regular Run models as yet.

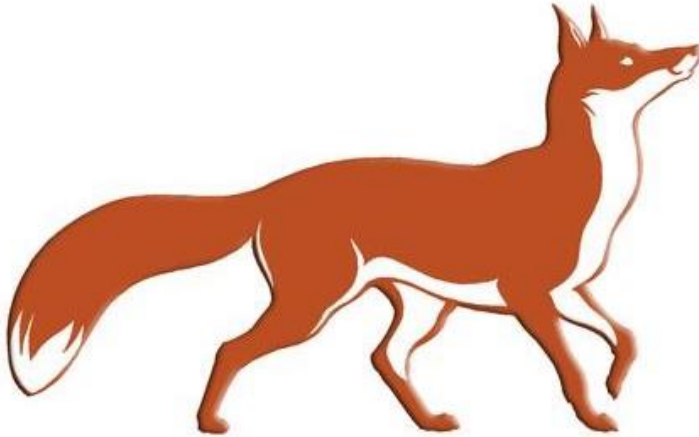
Utterly Horses is going out with a bang! We are hosting some free Breyer Stablemates painting days in our retail shop over the next couple of weeks, in addition to a stock clearance running online and in the shop. Visitors to our shop will also have the chance to purchase items that do not appear on the website, including some secondhand models and ex-display pieces.

We would like to thank you for all of your support for Utterly Horses over the years and sharing with us your stories, pictures and passion from your own individual worlds of model horses. It has been incredible to be a part of it all. We have had many, many enjoyable years and now the time has come for us to write the last chapter of our Utterly Horses story, and to open the next book.

Passing the Baton on...

October 01, 2015 *"To make an end is to make a beginning"*

— T.S Eliot



Today is the day! The official day that Utterly Horses passes the baton onto Copperfox Model Horses to gallop onwards with!

We have had so many wonderful years with Utterly Horses, with too many memories and milestones to mention here, but the time has arrived for it to come to its natural conclusion, and to transfer its knowledge and ethos to its heir, Copperfox Model Horses. It's an occasion that we have mixed feelings about. It's sad that Utterly Horses has to go, but at the same time we are positive and enthused about the next chapter with Copperfox Model Horses. Having our own range of models gives us more freedom to more, to do things that we could only ever dream about with Utterly Horses. In a funny way, there is almost too many possibilities that it's a little overwhelming and will take a while to process and look at them all!

Please take this change as a good thing as that is how we are looking at. Even though the decision to close Utterly Horses was not necessary our own decision, rather than one that was created through our own innovative actions (read about it [here](#)), I wouldn't change the past. I strongly believe that everything happens for a reason, even if that reason is unknown at the time it happens. I'm positive we will look back this time next year and say that was the start of something special and was the pivotal moment.

So I would like to invite you all to join us on a new adventure with Copperfox Model Horses! It's going to be an exciting ride! Our second run of models and first full British range of models are scheduled to be released in a rainbow of colours across four moulds early next year. We are planning a Copperfox on Tour 2016 series of events that will feature workshops and live shows - don't forget to get involved and tell us where you want us to visit. Who knows there could even be a Copperfoxfest! Our new CF website will be continued to be updated with more content, articles and features, with many of the old content from the Utterly Horses website being rewritten and updated. We're planning to introduce a free monthly magazine that you can sign up to receive, both in paper and online formats full of how to articles and things that you can make and create for your models. That's in addition to asking to you get involved to tell us what models, colours, moulds you would like to see join the CF herd in addition to rolling out other programs and initiatives as the months go on. Can anyone

Copperfox Blog 2015

remember the Utterly Horses Show Team? The Collect-a-herd promotion? Can you tell we have been brainstorming?!!

Whilst we get things moving, remember to sign up to our Copperfox eNewsletter (right hand side bar) to make sure you receive the latest news straight to your inbox. Following us on our social media channels too will also ensure that you get the news as and when we know it ourselves, as well seeing all the wacky things we get up to!

As something to look forward to, we are due to unveil the identity of the fourth Copperfox model by Mid October. There is a sneaky clue already hidden on the CF site. Maybe you can you find it? We will also be keeping you update to date on the process of the second run of models and answering the important questions of when they are available to purchase and their price.

So to sign off this monumental occasion, we would like to thank everyone who has supported Utterly Horses over the last 15 years. I don't think I can say thank you enough. You are all part of Utterly Horses as much as I am, as a company is built and represented by its customers. You are all totally and utterly amazing! Thank You.

I hope you will continue to join us on an adventure and help us write the new chapter of Copperfox Model Horses. I confident that it will be a thrilling story and a worldwide bestseller!

Becky and Sharon
The Utterly Horses & Copperfox Team

So, what's happening at Copperfox Model Horses?

October 24, 2015

It's a funny time of year at the moment. It's a bit like living in limbo, neither coming nor going. Utterly

Horses has been put out to retirement (and loving it! Eating grass all day is it's ideal of heaven) and Copperfox is eagerly awaiting its new range of products. Our warehouse is empty and it's slightly unnerving that I'm not worrying about Christmas (actually, it is bad to admit that it's a welcomed change to be able experience the festive season on the other side?). Many will be wondering what we are doing, which is a fair question. It's not every day that a company evolves into something new.

The answer to that question is lots of things believe it or not!! We are retooling our moulds, prepping prototypes, outlining tour events and planning, planning, planning!

On the tooling front, someone asked a very good question on [Facebook](#): "Have they not already got moulds from the run of founding models?". I love it when people really understand what we are up to!! The answer was that yes, we do have tools from our first run of models which we could use. However, we have recently moved factories for production and painting and so we have the chance to retool and create tools that will last longer and consistently produce highly detailed models in volume. It's one of those situations where we could retool at the beginning or use the old tools and then have to retool after a period of time (or number of models). We've gone for the less disruptive option, which is to retool at the beginning. Either way, it means we get plastic ponies at the end!!

Another question that is asked is what are the resin models used for? Resin models are used to create the metal tools. When a new model is created in clay, it is then created in resin, to metal and then finally plastic.

Tour Events! I like these, it's like planning lots of mini Hullabalooos. We are finalising our UK tour stops at the moment, in addition to our UK launch party. Our US tour stop is proving quite tough, especially as all the logical locations in Kentucky, in July are full. That or the companies using them have non-compete clauses meaning that we cannot use the same venue, which is fair. It's quite clever actually...! Does anyone know of a cool horsey venue in Kentucky that might be available in July 2016? Please get in touch if so! We like something unique and quirky, something memorable. It is going to be our first US event after all.

The upcoming week will also be very exciting as we are unveiling our 4th Copperfox Model. Would you like some clues? Hmmm. He (clue one) is a breed of the British Isles and has very long legs (clue two).

Stay tuned to our social media channels for one more clue before the big unveil!

I wanted also to let you know that I will endeavour to blog at least once a week about what is happening in the world of Copperfox. It will be straight from the horse's mouth, so to speak!!

When I started CF I wanted to be as honest as I could with what was going on, to show people what happens behind the scenes, what goes into making the models, how and why it all happens, where and by whom. I find the story behind things nearly as exciting as the finished item, and this is what I will aim to show you on our wonderful journey. Some would say that it could give "my competitors" the advantage knowing what we are doing but my comment on this is that we are doing what we like and couldn't give two hoots about everyone else. There is no way we can compete with others on volume and that isn't our goal (as a note, our goal is not quantity, it's something quintessentially English). So, there will be random pictures, blog posts about our latest predicament and generally things that you wouldn't see from traditional model horse manufacturers. Feel free to ask questions, give suggestions, comment and feedback, the more the merrier! I'm here, listening and like to hear what you think.

Anyway, better dash. It's time to trot off to the gym and do a bit of training. Can you believe I signed up for a Tough Mudder (I must be mad!)?

Talk to you all later this week. I can't wait to hear what you think about our new Copperfox mould.

Recky 😊

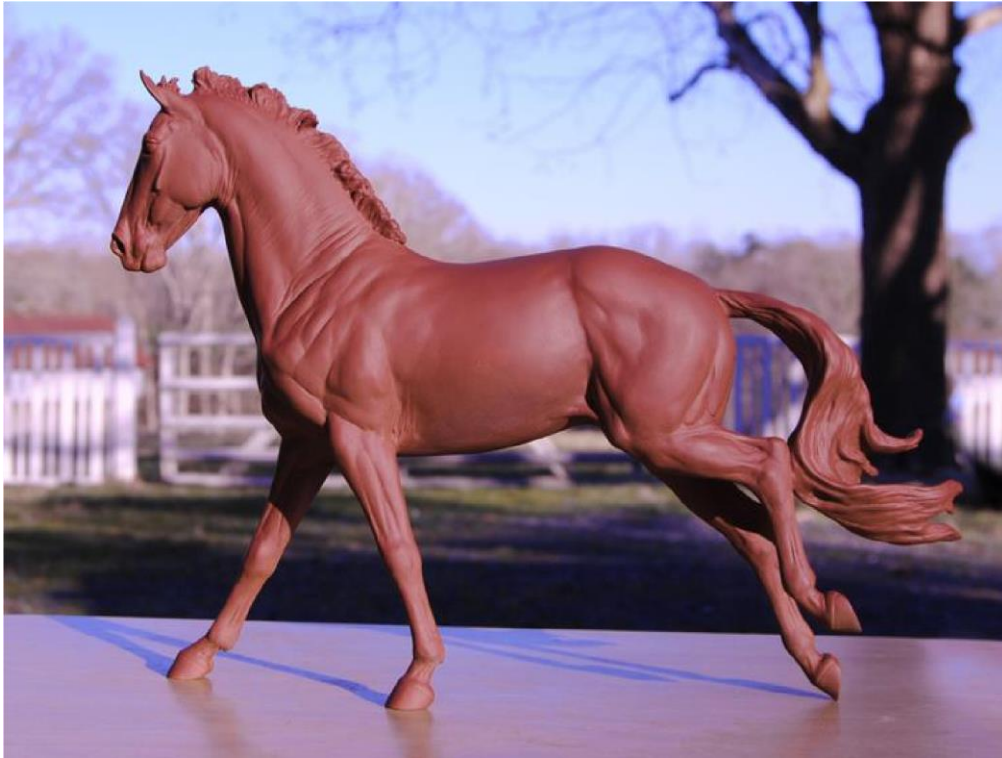


RESIN MODELS TROTTING OFF TO OUR FACTORY

Our new mould: the Irish Sports Horse

October 27, 2015

It's an exciting day! We would like to introduce to you, the first horse mould of the Copperfox model range, the Irish Sports Horse. Sculpted by the exceptional Morgen Kilbourn, this handsome Irish Sports Horse gelding is captured mid stride, alert and eager, looking for the next obstacle to leap over. We are so pleased to welcome him to the Copperfox Herd!



NEW COPPERFOX IRISH SPORTS HORSE MOULD SCULPTED BY MORGEN KILBOURN



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NEW COPPERFOX IRISH SPORTS HORSE MOULD SCULPTED BY MORGEN KILBOURN

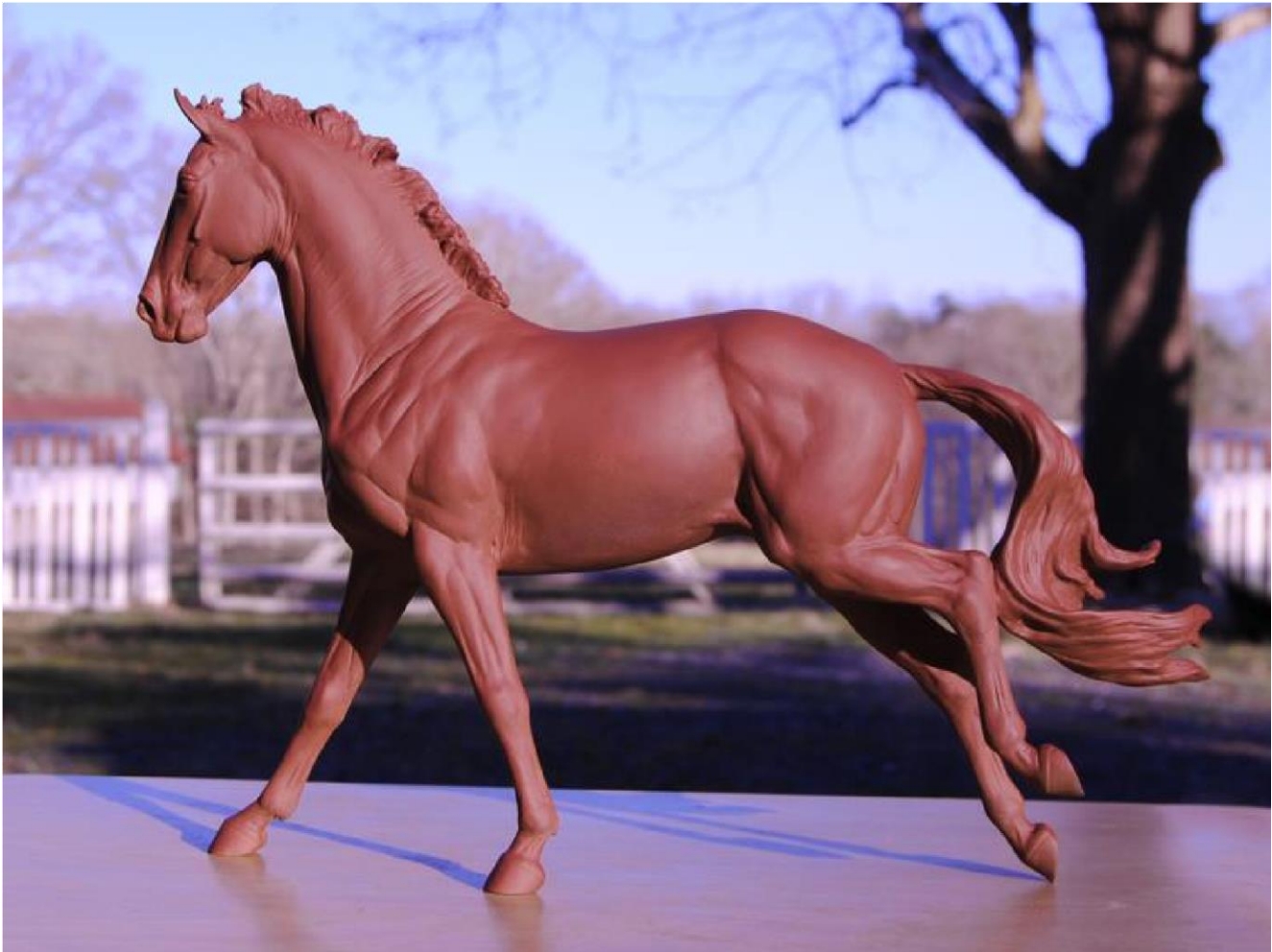


NEW COPPERFOX IRISH SPORTS HORSE MOULD SCULPTED BY MORGEN KILBOURN

Want to see more pictures of this gorgeous horse? Trot on over to his page on the [Copperfox Website](#) to see a 360 degree view.

Copperfox Naming Competition

October 29, 2015



Our new Copperfox Irish Sports Horse Mould needs a name. Can you help? We are giving one person to chance to name him, in addition to receiving a unpainted resin copy of this new fantastic mould.

To enter, simply gallop on over to our [Copperfox Model Horses Facebook Page](#) and follow the instructions on the competition image. Good Luck!

- Please note that this competition is not affiliated or endorsed by Facebook
- Closes 13th November 2015 at Midnight (GMT)
- Open to entrants Worldwide

Why an Irish Sports Horse?

October 30, 2015

Hopefully you have seen our handsome new addition to the Copperfox Stable- the Irish Sports Horse, who was officially unveiled today. If not, here is a picture of him... (isn't he gorgeous!?!)



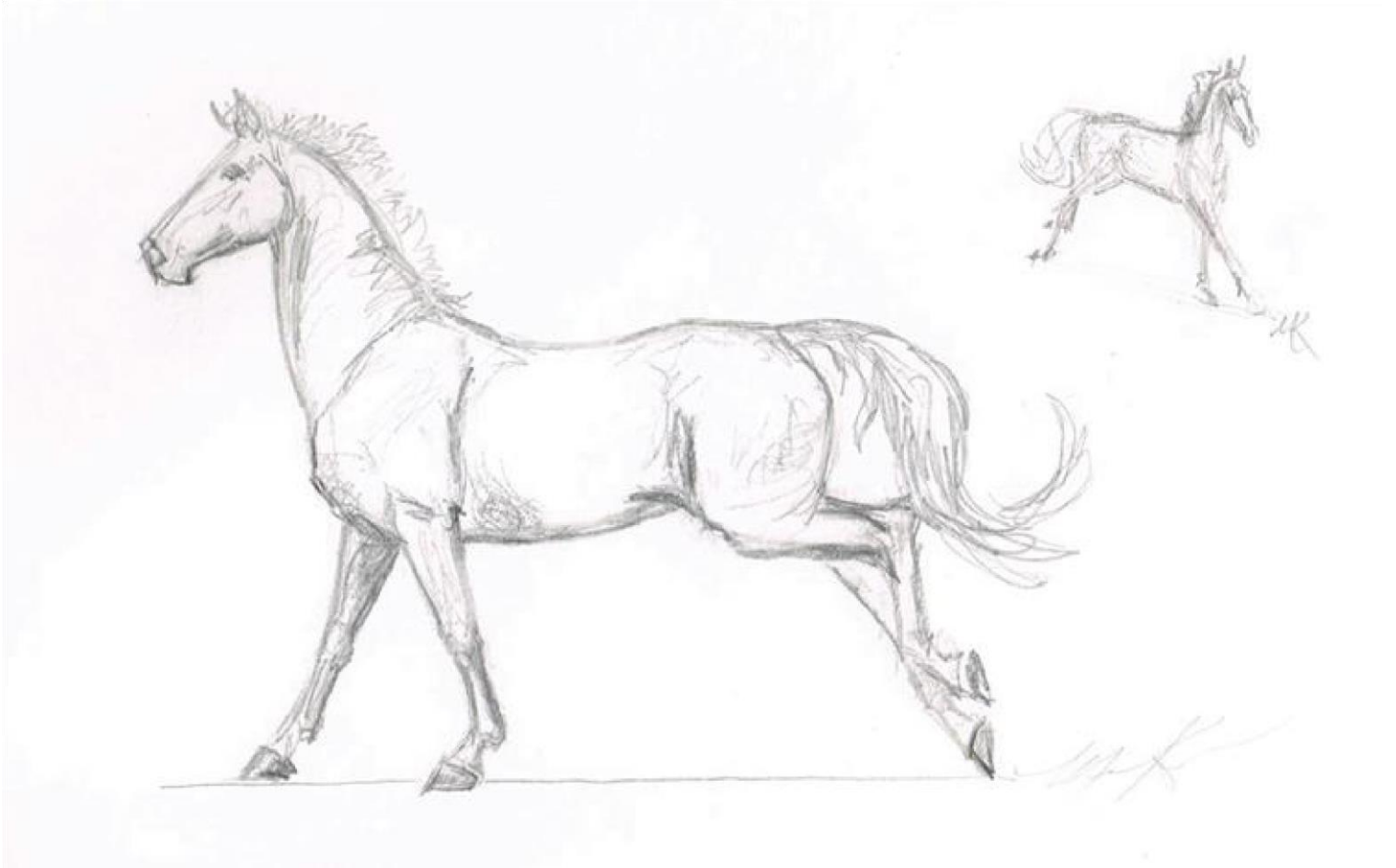
It's great to hear everyone's comments about this new mould, your thoughts and feedback. He has been under wraps for quite a while it was a relief to finally be able to talk about him!!

A huge thank you again to Morgen Kilbourn who sculpted him (thank you!!). Such amazing attention to detail and the ability to capture the energy in the mould is extraordinary! Don't forget to trot on over to [Morgens website](#) to see her portfolio and models she has available for sale. I really like Tetradrachm!

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Many of you will probably be wondering why we chose a Sporthorse as the next model to join the CF herd, especially when there are so many breeds under represented in the plastic model horse world, in particular draft breeds.

I thought it would be interesting to share, the background story behind this mould. My (or the more polite royal "our") reasoning was that there is no good sports horse model of British origin, represented in model form. Sure, we have Warmbloods, Sporthorses, Hanoverians and Oldenburg's but no sport horse that is bred from British soil. It is as simple as that. We wanted a model that would fly the flag and be able to compete in most equestrian disciplines in the model horse world, and the Irish Sports Horse ticked many of the boxes. He also embodies the fact that British breeds come in all shapes and sizes, and he is special as he is the first horse of our range, being a big chap (17hhs for sure!). Lots of firsts for this new mould!



ORIGINAL SKETCH BY MORGEN KILBOURN FOR THE CF IRISH SPORTS HORSE

I know many of you were hoping for a Draft horse and I can totally understand why! I use to own 2 Shire Horses (Harry and Gilbert, both pictured below) and so understand the draw of these gentle giants. The only downside to owning the real thing is that when it comes to recreating them in model form you know what they have to look like. There are many differences between a "traditional" Shire and a "modern" Shire for example. Harry and Gilbert represent this perfectly.

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Gilbert had the traditional apple bottom of a Shire and the gait to match, whereas Harry behaved like a Lipizzaner most of the time, prancing and dancing!

We will definitely be including British heavy horses in the Copperfox range in the future, when everything comes together and we feel that we can do the breed complete justice. In the meantime, we hope you enjoy our new Irish Sports Horse model. We can't wait to see what equestrian events he will be competing in!

Becky :)



HARRY WORKING IN LONDON WITH HARRODS



GILBERT

Copperfox US Tour Event

October 30, 2015

Copperfox is going on tour next year with a little roadtrip around the UK and a hop over the pond to Lexington, Kentucky during the biggest model horse weekend in the calendar (22nd- 24th July). Our question is when would the event be best for you? We don't want to clash with other events to ensure that everyone can come, so we thought we would ask for your help. What day would you like us to hold our event?

The choices are:

- Thursday Afternoon/Evening (21st July 2016) - Friday Afternoon (22nd July 2016)
- Saturday Evening (23rd July)
- Sunday Afternoon (24th July)
- Sunday Evening (24th July)
- Other

We have a poll running, via the link below, so please vote for the day that would be best for you. Thank you for all your help! :)

<http://fans.vote/v/ACjzjAwDfuQ>

Judging a Competition

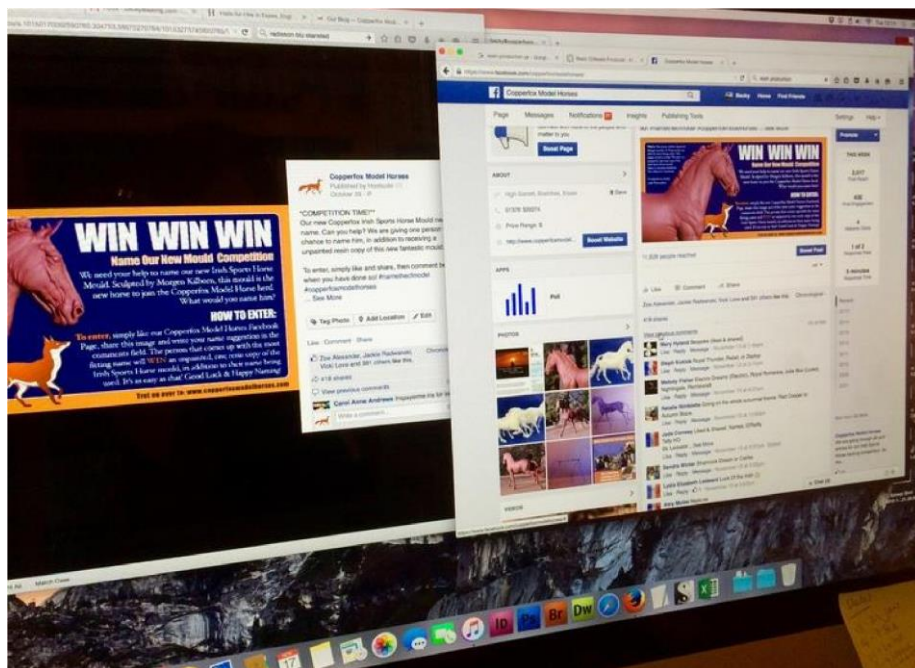
November 17, 2015

Back in October, we launched a competition to find a name for our new mould, the Irish Sports Horse. Now the competition has closed, we have the daunting task of choosing a name- and a lucky winner! We were overwhelmed by your responses; the sheer volume and variety of suggestions was amazing! You are all extremely creative and have wonderful imaginations!

So how do we pick a name? The first task is to collate a list of all the names submitted, which as you can imagine is not a short list! After an entry list is compiled, the judges (Morgen and Myself) will create a shortlist of our favourite names, the ones we like, that make us smile and the ones that i have the right "feel" for the model. After this shorter list is created, we then compare to see which names appear on both lists. The ones which we both like are then put forward to the final stage of choosing just one name that fits our wonderful new mould. A name that matches the model. It's funny how a name just suits a horse, like it was just meant to be. I have a feeling that the name will be matching the model's Irish heritage and presence.

Once a name is chosen, that is not quite the end as there is no guarantee that it will be the winning one though! We have to double check that the name has been entered into the competition correctly, conforming to the competition rules. Who says that a running a competition is a simple process!?

Well, back to choosing my favourite names. I'm having fun googling all the names to see what they mean. Did you know that both *madra rua* and *sionnach* are Irish for fox?



ME AND MY MAC COMPILING THE LIST OF NAMES.

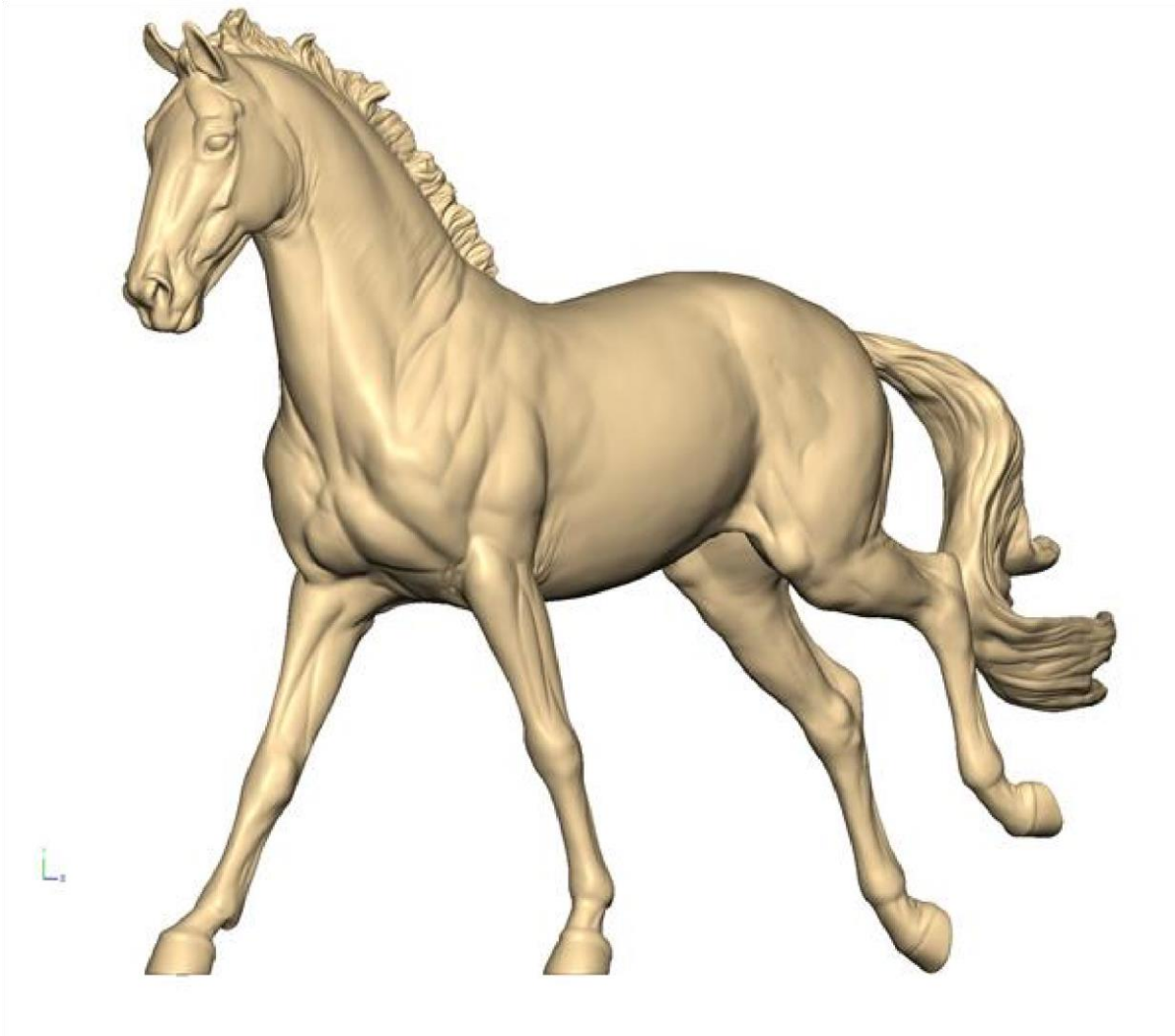
Creating a Injection Moulding Tool

November 19, 2015

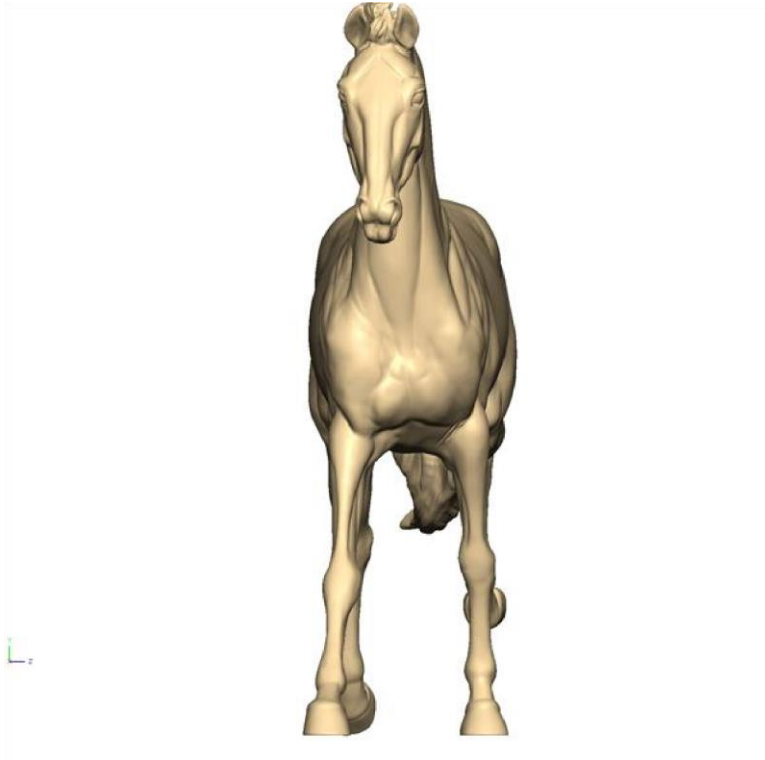
Everyone knows that a model horse is created by injection moulding but have you ever wondered how you create the metal tool used in the process? The metal tool is a mould that the liquid plastic is injected into to create (half) a horse. For each shape of horse, two tools are needed (one for each half of the horse).

To create the tool, you first need 3D scans of the original model which is what these images are of, below. The model is scanned to capture each angle, detail, bump and line digitally. These details are fed into a computer and the tool is then created by machine- very clever stuff!

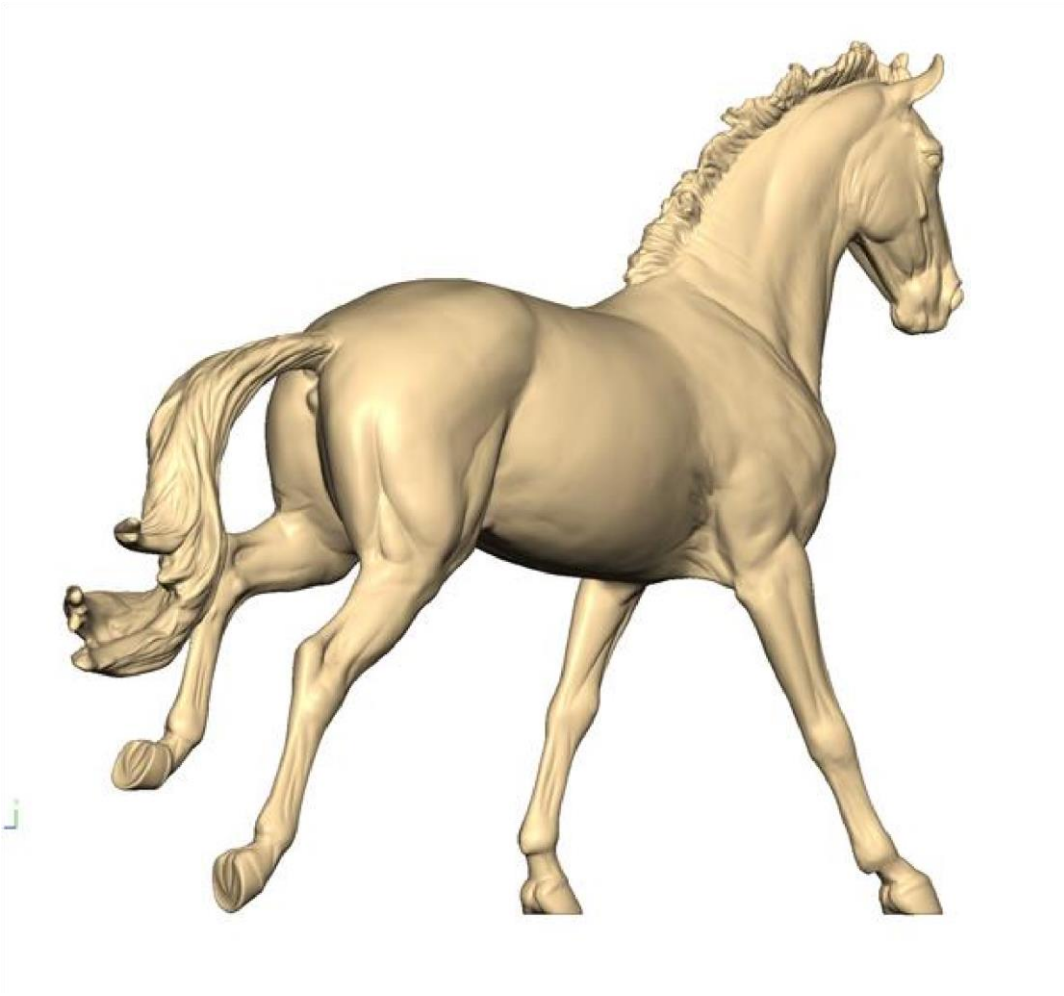
A day is never dull here at CF! Always something going on and learning new things! :)



3D Scan of the Irish Sports Horse



3D SCAN OF THE IRISH SPORTS HORSE (FRONT)



3D SCAN OF THE IRISH SPORTS HORSE (REAR)

... and the winner is!

November 20, 2015

I hope you like the new name of our Irish Sports Horse. I think it suits him perfectly!

The winner of the competition is Laurie Miller Willis, with the name suggestion of "Finnigan" who wins an unpainted Irish Sports Horse resin, who now has the same name.

There are also seven runners up in the naming competition:-Emma Bilby Grey, Jo Chell, Dawn Henderson, Catherine Scholz, Carly Smith, Beth Kingdon and Savana Watt.

I wanted to write a little note about why we picked the name and had runners up to the competition. Our favourite name was Finnigan. We liked how the name was bouncy, modern and fitting with the models movement and character. It just seemed to suit him! I think we are going to have to write an exciting story about Finnigan and his adventures!! I preferred the "i" spelling of the name rather than the "e" one, it just seems to roll off the tongue better. As i always say, naming a model horse is not an easy task and it takes a vast amount of thought and contemplation. Going through the entries, several people also submitted different variations of Finnigan, for example, Finnegan, Finnigans Rainbows and Sir Finnegan. "Finnigan" was our chosen name, and it was submitted by someone in this state (for example, not altering or removing words) which was why it was chosen above the others. However, we wanted to also acknowledge the close variations of the final name, hence why we chose people as runners up.

The competition was originally supposed to have one winner and so in this unusual circumstance, we wanted to offer something to the runners up, that wouldn't be offered elsewhere. We would like to offer all runners up the option to purchase a resin model, at a 50% discount, in addition to free postage anywhere in the world. I totally understand that it's not the same as winning a model, but i just wanted to do something to say thank you for your suggestion rather than not.

I wanted to end by saying a gigantic thank you again to everyone who entered. We love reading your suggestions and the stories that went with them. Trying to decide was not easy. I have to admit it did take longer than first anticipated (together with consuming an unhealthy amount of coffee!) so I must apologise for the delay.

To answer one other question which might be on people's minds, the "Finnigan" Irish Sports Horse resin will go on sale on Monday 23rd November 2015. It will be available to purchase directly through this website. He is priced at \$200 and is limited to 60 pieces worldwide. Full details will be published on Monday, together with purchasing/shipping/ordering information.

Thank you again everyone to being part of our competition and i really hope you like Finnigan. I love him!! Becky :)

Finnigan the Resin is Released

November 24, 2015

Finnigan, our new Irish Sports Horse model was sculpted by Morgen Kilbourn and named by Laurie Miller Willis is now available to purchase in resin. Each model is priced at \$200 and can be purchased [here](#).

Captured mid stride, this handsome and bold gelding is alert and eager, looking for the next obstacle to leap over. He is a model that lends himself to many different equestrian disciplines from eventing to showjumping, team chasing to stunt riding. A model that can turn his hoof to anything!



UNPAINTED, RAW FINNIGAN RESIN

Finnigan is being released in plastic in 2016 as part of the Copperfox Herd together with the Welsh Cob, Connemara and Exmoor Ponies. Before this date, a limited number of resin models are available to purchase. Cast by [Mountain View Studios](#) (USA), the resin release is limited to only 60 models. Yes, that's right, 60 models in the whole of the world.

So what is the difference between a resin and a plastic model? The main difference is the material. Resin models are created from urethane resin whereas plastic models are cellulose acetate, and generally speaking, resin models are a little more fragile than plastic ones. Resin models are not good for cantering around the floor (please don't try it!). Another is colour. A resin model gives it's owner an unlimited amount of options for colour- it's a blank canvas for a painter or

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customiser to bring to life. A plastic model would be released in a specific colour (although there would be an option to strip and customise afterwards). Collectability is the another difference. In this case, our resin Finnigans are limited to 60 pieces, whereas the plastic version production numbers runs in the hundreds to thousands.

Either way, whatever medium you prefer, i think you will agree that he looks fabulous painted! This Finnigan (below) was painted by the talented Deb Brown to a wonderful red, coppery bay to join the collection of CF team member. There are some perks! A huge thank you for letting us photograph him! I'm sure he will be out on the show circuit soon, leaping an obstacle or something. Now I think I will have to get one painted just like this handsome chap, below, so I can create an epic eventing scene with a wonderful water jump, water spraying everywhere! Ohhhh the ideas!!



BAY FINNIGAN PAINTED BY DEB BROWN. LIVES WITH A HERD OF HORSES OWNED BY A CF TEAM MEMBER

Finnigans are on their way!

December 07, 2015



GALLOPING TO NEW HOMES

Resin Finnigans are now galloping to their new homes all over the world after being shipped from MVS this week. Everyone is being emailed with the tracking details as and when they are sent so please keep an eye on your inboxes if you have ordered one.

I wonder what colour these Finnigan resins will be painted? A minimal tobiano or a wild appaloosa pattern? Oh, the options are endless with Sporthorses! Please do share images if you get your model painted as it would be wonderful to see what they all look like!

Copperfox UK Tour Dates

December 10, 2015

I don't think we have ever been so excited waiting for a new year to begin. We are literally counting down the days until 2016 and Copperfox Model Horses can fly out of the starting gate. We're under starters orders at the moment, poised and ready to GO!

2016 not only brings new models but a Copperfox Tour too. 9 events around the UK that each feature a workshop, a live show, fun, games and of course lots of model horses. A fun filled day for model horse lovers.

Here is a list of the dates of each tour event, together with their locations:

26th March 2016: West Yorkshire, Harrogate

28th March 2016: Shropshire, Shrewsbury

9th April 2016: Wiltshire, Swindon

17th April 2016: Devon, Launceston

2nd May 2016: Scotland, Stirling

15th May 2016: Kent, Edenbridge

21st May 2016: Essex, Saffron Walden

30th May 2016: Cumbria, Carlisle

11th June 2016: Northampton

We've even added them on the map so you can see where they roughly are:



Which one is near you?

Full details and ticket details for the UK tour events will be announced soon. We are just finalising a couple of surprises, erm, I mean features of the events, and hope to unveil everything as soon as we can.

Some things i can say is that the whole CF herd of models will be available to purchase at each event, in addition to an exclusive tour only model. The tour model can only be purchased at tour events and will not be available online. Just one of the reasons to join in the fun!

And don't worry! We haven't forgotten about our US tour stop either! This one is taking a little time to organise due to the amount of logistics involved. I don't think we'll be able to coax all the models into suitcases...!

Share & Shout Fridays

December 11, 2015



FRIDAYS ARE FOR CELEBRATING!

We love Fridays! It's that day in the week that you can share and shout woohoo (and everyone agrees with you!) This got us thinking and a little idea emerged. Fridays should be celebrated and talked about- and so we thought, we would like to do a little share and shoutout for you on Fridays.

Got a Model Horse Blog? Send it in. Created an awesome model horse scene or stable yard? Let us know. Had a great day with your favourite horse? Whizz us a picture. Know this amazing recipe for a truly scrumptious cake, cookie, food, drink? Drop us a note!

Anything and everything, share with us your news and triumphs, "woohoo" and "wow" moments. Friday's is a day to share with everyone and to shoutout your news! Let's all learn something new, feel part of something, start new ideas. Who knows what you will discover with #share&shoutfriday

How Paint can change everything...!

December 18, 2015

Remember earlier this week we shared a picture on our CF Facebook page of a Finnigan Resin that had just reached his new home?



Resin Finnigans have arrived in their new homes all around the world. A HUGE thank you to everyone who has let us know they have arrived safely. This picture was sent in by Nikki Button of Realistic Equine Art of her Finnigan tacked up and ready to ride! He looks amazing! Thanks Nikki for the share (be sure to check out Nikki's FB page too for her gorgeous finishwork:

<http://ow.ly/VTTqX>

Well, Nikki sent us some pictures of the completed painted Finnigan. Oh my! What a coat of paint does to a model is amazing! Just look at him now:









The talented artist behind this transformation is Nikki Button of Realistic Equine Art (<https://www.facebook.com/paintedmodelhorses/>) and this particular model is available for sale if you would like to give him a home. It's always wonderful to see what colours our resins became and where they are now. It also gives us inspiration for regular run models. I think we will have to put this shade of bay onto our production wishlist!!

Meet the real Copperfox

December 21, 2015

Not only have we been working on our new range of models, tour events and generally getting everything moving forward, we have found the time to work on something else too. Something small, something a bit, well, foxy.

Foxy you say? I might have you a little puzzled but hopefully our sneaky snap on Saturday put all the pieces into place? Do you recognize the shape in the picture below?



I wanted 2016 to be the year to remember especially as this year, 2015, for us, hasn't been the best. It's been a bit rubbish. 2016 is the year that we are going to do everything we could only dream of with Utterly Horses and most importantly make it reality. The chains are off and so are the limits!

With this in mind, i wanted to be able to create things for events that you wouldn't get anywhere else and give attendees something special. Sure, with the Utterly Horses Workshops we used little 1:32nd scale models for painting, which was great but you could find them anywhere and for obvious reasons it's not possible to use the same models for our Copperfox events. This presented a conundrum. What were we going to paint?

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With Utterly Horses we didn't have an image as such that represented who we were. We had our Horseshoes and text logo but never an emblem as such. Not a logo that spoke. With Copperfox we have our wonderful fox logo created by the skilled and adept Niroot Puttapipat (check out his work here: <https://www.facebook.com/Niroot-Puttapipat-Illustration-148017915341846/>) and that got me thinking. What happened if that logo came to life and in 3D form? Could we use that for painting and other fun events?

The simple answer is YES! A really big YES!

I would like to share with you our new little mould of the real Copperfox. Sculpted by the talented British sculptor [Michael Lovejoy](#), (thank you so much!), our Copperfox logo has been transformed into a 3D model and created in the same 1:9th scale to complement our models. Here are some pictures of the original sculpture:







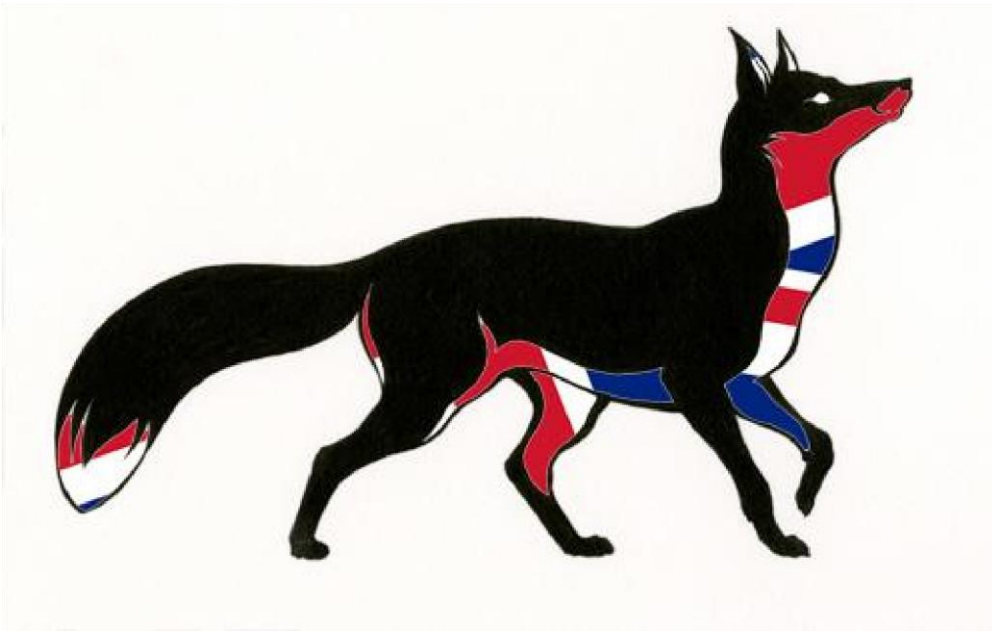
So, not a new Copperfox mould of model horse but a new mould of fox!! We hope you love him (or it? Hmm?) as much as we do. I personally cannot wait to get one to paint Copper, oh and red, brown, blue, pink polka dot...! Every colour under the sun really. Whilst it's not a mini horse model, it's a model that is part of who we are and joins both our Copperfox horses and logo together. It's something fun, non-traditional and well, different. And as you know, we do different well.

The most important question is how do you get a model? Quite simple really. Any ticket to a Copperfox Tour Event includes a model fox. Stay tuned to our blog to find out more about tour tickets (hint hint, tomorrow after lunch!).

Becky :)

Details of Tickets for Copperfox UK Tour

December 22, 2015



We have unveiled the dates of our Copperfox UK tour stops (click [here](#) if you have not seen them) and are currently finalising the details of getting the tickets on sale. To be honest, I have forgotten how long it takes to get an online shop up and running and the massive checklist of things to complete before it can go live! I'm a few years out of practice!! Due to this delay, the sale date of the tickets has been pushed back to the 1st January 2016. On the plus side, it's an amazing way to kick off a new year, so please mark your calendars ready for this important date!

I know many of you are eager to know more about our events, in particular the class list for the live show (s). Rather than wait until January to find out the details, when the tickets go on sale, I wanted to give you a taster of what to expect. Below is a glimpse of things that each ticket includes and as you can see it's quite a feature list- with a few special surprises! Tickets are £35.00 each and like all previous UH events, everyone who attends an event will need a ticket. It is an all-day event (9am-4pm) with everything provided. All you need to bring is yourself and 20 models and we'll do the rest.

Anyway, enough of me rambling! Without further ado, may I introduce to you the feature list of a ticket to a Copperfox Tour Event. Maybe there is still time to add this to your Christmas list?

- **Exclusive New Mould Copperfox Fox Model**

Created primarily for Copperfox Events, our foxy logo has been brought to life by the talented British sculptor [Michael Lovejoy](#). Supplied unpainted and crafted in the same 1:9th scale and

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material to complement our models, the model (called Copper for short) can be used in our morning painting workshop or take him home with you to paint at your leisure. This model is only available to those who attend our events and like the tour model, is not to purchase available online. Something a little bit special!

- **Exclusive Copperfox UK Tour Pin Badge**

Show the world that you have been part of our tour. Everyone who attends a Copperfox tour event will receive an exclusive Union Jack themed enamel pin badge to wear with pride.

- **Chance to purchase the Copperfox Tour Model:**

Bertie, our Copperfox Tour Model is created on the popular Welsh Cob mould. This limited edition model can only be purchased at tour events and is limited to one per person.

- **10% off any Copperfox Model and Merchandise**

Purchase any Copperfox Model at the event, including Bertie, the exclusive Copperfox tour model, and receive a 10% discount off normal retail prices! This is in addition to the benefit of having no shipping costs and being able to see all models in person (and pick the one (or two!) you like). We will also have a selection of Copperfox souvenir merchandise available for your perusal too, and other model horse goodies from Utterly Horses.

- **Morning Painting and Creative Workshop**

Grab a brush and paint your own! Use our exclusive fox model for this exciting and creative workshop or bring a small horse of your own (Schleich or smaller) to paint. All materials and tuition provided.

- **Light Lunch**

Refreshments will be provided throughout the day in addition to a light lunch which is very much a highlight! A Copperfox Tour Event wouldn't be complete without a cake or cupcakes! <yum>

- **Lunchtime Quiz**

Swat up on your model horse and general knowledge for this fun quiz at lunchtime with prizes for the winning team. Quiz questions will vary from event to event so no two will be the same!

- **Afternoon Mini Live Show**

A fun and informative live show that features 23 classes of Performance, In-Hand and Fun classes with rosettes and ribbons being awarded in each and a Supreme Champion being crowned. The show is relaxed and tailored to those who have never shown model horses before or have only been

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to one or two live shows. We will show you what live showing is all about, how they are judged and how to enter your models.

The best way to learn about live showing is to have a jump in and have a go!

--> Want to see the classlist? Sure! Just click [here](#). We ask you to bring with you up to 20 model horses of your choice of any make and size (e.g Breyer, Stone, Julip, Schleich etc) and should be Original Finish and/or models that you have customised by yourself.

- **"Creating a Copperfox" Exhibit**

A up close glimpse behind the scenes of Copperfox. See our early prototypes and examples of the process of creating a Copperfox Model Horse.

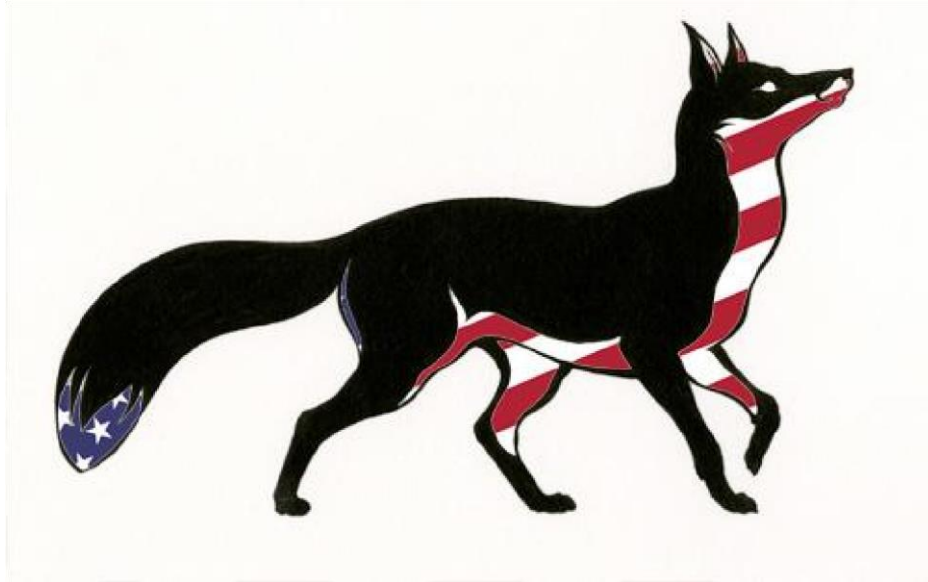
- **Question & Answer**

We will be running a question and answer session throughout the day so if there is something model horse related that you have always wanted to know the answer to, then ask away! We'll be happy to help.

Remember, tickets for all Copperfox Events go on sale on the **1st January 2016 at noon.**

Copperfox US Tour Event

December 22, 2015



We have been finalizing the details for our UK tour events and I wanted to let our US fans that we have not forgotten about you. I have some good news for you about our Copperfox US Tour Event, and some so-so news.

Let's start with the good news as that's the most exciting bit! We have a provisional date and location for our tour stop. Woohoo!

Date: Thursday 21st July 2016

Venue: Four Points by Sheraton, Lexington, Kentucky

(just up the road from the Clarion, Embassy Suites etc. 5 miles from KHP).

So pleased to be able to find a venue that was happy to work with us and could accommodate us during this busy time of the year.

Onto the so-so news. The honesty of the situation is that we can only make this event work with your support. The logistics of getting ourselves and stock over the pond is quite a challenge, not only in planning but in practice too. It would be so simple if we could squееееееeze all the CF models into our suitcases but I fear that they would feel a little squashed!

The idea behind the event is about us meeting you and you meeting us and our herd of models. It's always good to see things in person and to put names to faces (we are real I promise!!). Knowing someone through the world of email and social media is one thing but meeting them face-to-face is another. I wanted our US event to reflect this, for it to be a relaxed but celebratory

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function that everyone can meet up over a common theme which is model horses. Our UK tour is a 4 month long celebration whereas our US one will be condensed down to a single event. It will be a mixture of an "open house" event, in addition to a full out celebration in the late afternoon/evening, that is ticketed. Only 100 tickets will be available. Those with tickets to the party will get lots and lots of goodies, much like our UK events- Exclusive fox model, badge, US tour model (different to UK model), in addition to cocktails, canapes, a three course meal with drinks, fun and frolics! Tickets price wise, i am anticipating around the \$130 mark and that would include everything (fox model, tour model, meal, all features etc). Models on their own (i.e the regular run Copperfoxes) are scheduled to retail for around £55 which is \$80.

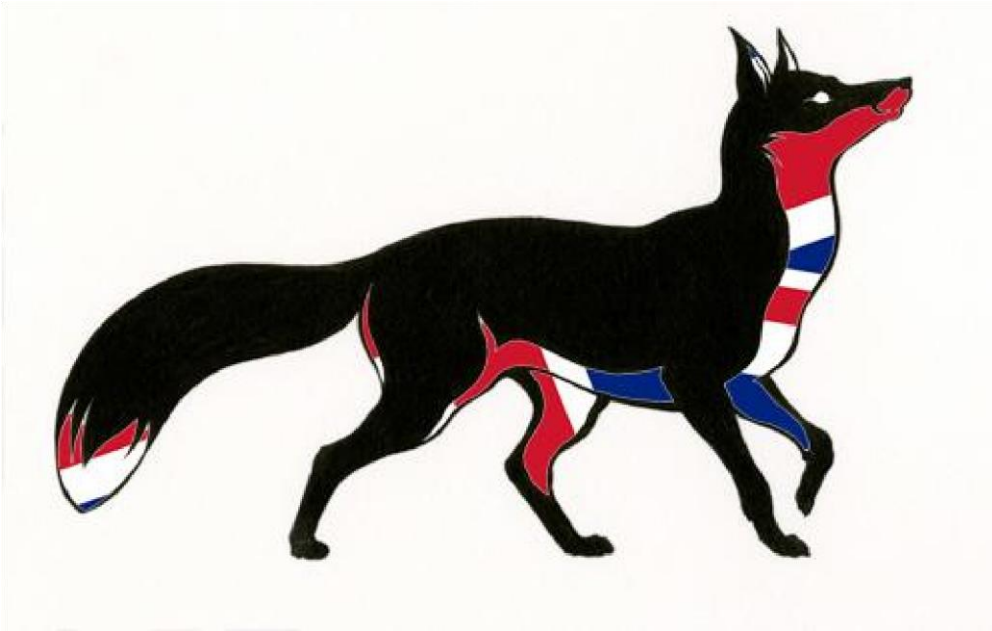
To be able to move the event forward, and put all the plans into concrete I need your help. Would you be interested in coming to our US Copperfox Tour Event? If so, please register your interest through the form below, ticking your visit type. The day will have a free entry option in which anyone will be able to come, view and purchase models, whereas the ticketed event has a bigger feature list (see above) in addition to being able to see, view and purchase Copperfox Models.

I hope you can help! Registering your interest will enable us to gauge what to do. Thank you in advance for your help and we hope to see you all soon.

Becky :)

Copperfox UK Tour Update

December 23, 2015



Wow! What a 24 hours it has been!! Yesterday's blog post created lots of talk about our tour events, with lots of feedback and comments being mentioned, posted, shared and suggested. It was exhausting keeping up with it all!! It was great to hear what you think, both positive and negative, and we appreciate everyone taking their time in getting in touch, so thank you! :-)

I wanted to let you know more details about the UK events as there is some incorrect information floating around, and rather than it snowball into something completely inaccurate it would be best to set everything straight in addition to giving you a better view of what to expect and how you can be part of it.

2016 sees Copperfox embark on a UK tour, stopping at 9 different locations, in 9 counties- Yorkshire, Shropshire, Wiltshire, Devon, Stirling, Kent, Essex, Northamptonshire and Northumberland. Each tour stop will feature two different options for those wishing to attend so you can choose which one you prefer and what works for you. There are two main options:



Ticketed:

Tickets enable you to get the most out of our event(s). They feature a painting workshop and mini live show for those would wish to book into having a complete model horse day, in addition to receiving other goodies and benefits. The features of the ticketed event to meet and join with other like-minded people of all ages and abilities to enjoy the model horse hobby. The day is all

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about having fun with your model horses! Our tour events are not available anywhere else and are a completely unique experience day.

Participants tickets will be limited in number and will vary in quantity from venue to venue, depending on their capacity. These details will be available when tickets go on sale (on the 11th January 2016). For those wishing to accompany someone who wants to take part in the day, a limited number of Spectator tickets will also be available at each stop for a small, nominal fee to cover lunch. Again, these will be limited and will be influenced by the capacity of the venues.

Free Entry:

In the afternoon, whilst the live show is running, there will be a chance for anyone to visit the tour event to come and see our herd of Copperfox models, and purchase one (or two!). There is no cost for this. We will however ask you to register for a free ticket (i know a bit back to front!) so we know who is coming to each event and to calculate the number of models we need to bring, so there is enough for everyone. We will also get in touch closer to the event date to ask if there is a specific model you would like and make sure it is at the event for you. Free entry tickets cannot participate in the painting workshop, live show, nor have access to other benefits that paid tickets have (the exception to this is Founding Foxes- please see the FAQs below).

So, what's the tour all about?

The idea behind our tour events is us meeting you and you meeting us and our herd of models as well bringing people together to share their passion of model horses. It's always good to see things in person and to put names to faces (we are real i promise!!) and that feeling of meeting a new friend that shares the same interest is indescribable. I think it has a sound like "Oooooo!!". The way we achieve this goal is by hosting themed events to bring people together to have fun, share experience, knowledge, learn something new and to meet new (and old) friends. Knowing someone through the world of email and social media is one thing but meeting them face-to-face is another.

In all the talk of our events and a bit off topic, one thing that has concerned me to read is that some people assume that our models are only for certain people. I wanted to state that our Copperfox models are for everyone. There is no person to whom they are or not for. There is no predefined box for who an owner of a Copperfox is nor what they should be like. Copperfox exists to create models of breeds of horses and ponies of the British Isles for people worldwide to enjoy. It's as simple as that. You do not have to be in a particular "box" to be able to have one. Anyone and everyone can be a proud Copperfox owner! :-)

Gosh, that is enough writing for today. I hope this helps to explain what our events are about and how you can be involved in them. I've also put together a few answers to Frequently Asked

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Questions which I hope will help to answer any queries you may have. If you have a question that is not answered here, please let me know and I'll do my best to help with a swift answer (and/or find out if it's a really puzzling question!!).

I look forward to meeting you all at one of our tour stops very soon and personally showing you our herd of Copperfoxes. You are going to LOVE them!!

- Becky

FAQs:

Q: What is included in a ticket to a CF Tour Event?

Ans: It's quite a feature list. Each ticket includes: Painting Workshop (all materials provided), Mini Live Show (with rosettes and ribbons), Lunch and Refreshments, New CF Fox model, CF Tour Pin Badge, the chance to purchase the CF Tour Model, 10% off any CF Model and Merchandise as well as other fun and games during the day. All you need to bring is yourself and your models, and we will do the rest.

Q: I'm a Founding Fox. Do I get anything?

Ans: We are indebted to our Founding Foxes for helping to get Copperfox Model Horses off the ground and therefore we would like to extend the offer that any Founding Fox can purchase any Copperfox Model at a tour event with a 10% discount off retail prices.

Q: I've heard that your tour stops are just for Newcomers. Is this true?

Ans: Our events are open to anyone and everyone, of any age, level or ability. The event is not specifically for a certain type of person nor level. It is open to all. Each tour event is hosted in a relaxed and fun atmosphere and the tone of the day reflects this. There will be guidance for people who haven't shown before. There will be help for those who have never painted before. It is about everyone being part of a day revolving around model horses, learning new things and sharing that passion together.

Q: Can I show my resin in the live show?

Ans: Due to squeezing as much as we can into our feature packed day, our mini show has a small list of classes and no divisions. This is why we ask entrants to limit the number of models they can bring, the type and entry number, to enable it fair competition for all involved. For example, an artist resin competing against a Schleich in the same class is not exactly fair. All types of Original Finish models can be shown in the live show (Breyer, Stone, Copperfox, Schleich, Papo etc) in addition to any model that you have painted or customised yourself.

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Q: I have registered for a free ticket to come and see the models in the afternoon. Can I buy Bertie, the CF tour model?

Ans: A popular question! There are a certain number of tour models available at each event. The run of models has been split equally over our 9 events. Ticketed participants will have first option on these models, and any that remain unsold at that event will be available to those with free tickets. There is however no guarantee that tour models will be available to those with free tickets nor can we say which event will have them and which will not.

Q: Can I buy your new fox model?

Ans: Our new fox model is included in all paid tickets and he will be available to purchase by free ticket holders. He will not be available to buy online at this time.

Q: Are tickets available on the day?

Ans: No. There are no tickets available at any tour events on the day or at the door. All tickets, both paid and free options, need to be booked in advance and all ticket options are limited.

Q: When do tickets, both paid and free options, go on sale?

Ans: The 11th January 2016 at 12 noon. Pencil it in your diary ready!!

Q: I'm hosting a live show in 2016. Can you come with a Copperfox stand?

Ans: We would LOVE to come! Please drop us a note (or [email](#) us) with the details of the show (date, location etc) and if our diary is free we will do our best to come.

What's happening at Copperfox?

December 23, 2015

You have galloped onto the Copperfox Website but you can't find any models to purchase? Have you come to the right place? The simple answer is yes, you have come to the right place and the good news is that you have not missed anything.

At the moment we do not have any models to sell as they are currently being manufactured. This process takes many months to complete from start to finish, and the good news is that we are nearing the end of this process. We are aiming to have our full range on models available for sale in March 2016 and as this date approaches, purchasing information and prices will appear on our website.

There will be 11 different models released, across 4 different horse shapes. We have the Welsh Cob, Connemara and Exmoor Pony moulds, as well as the striking Irish Sports Horse who is the largest of our four moulds. Please visit the [meet the models](#) section of our website to see pictures of each mould and a little information behind each of them.

In the meantime, please keep an eye on our website here for details, or sign up to our newsletter using the form (right) to be informed of when the models are available to purchase, in addition to all the news and pictures from behind the scenes. We get up to lots of things! Some of our recent highlights are below:



Merry Christmas
from Copperfox Model Horses

Merry Christmas from Copperfox Model Horses

December 25, 2015

Merry Christmas from Copperfox Model Horses! I hope you like our little Christmas card. There are some new faces in our little herd for next year!!

Happy Holidays!

- Becky and the CF team.

